Workshop on Social Business Process Management (SBM 2013)

July 15, 2013 Vienna, Austria

Background

Modeling languages and methods that are suitable for designing and specifying real-world business processes thoroughly and with a high degree of quality have been proposed in a high variety during the past 20 years, with some of them being more successful than others, and several being the foundation of an interactive tool for business process modeling (BPM). Experience has shown that the benefit of a business process model is greatest when it reflects the knowledge and creativity of all involved stakeholders, whether they are internal employees of an enterprise, employees of partner enterprises, or generally people whose knowledge can directly or indirectly contribute to the design of the business process under consideration. Social BPM (SBM) reflects this recognition and is based on the perception that business process management is not the task of an individual or a selected group, but is a responsibility of the whole enterprise, and all involved business partners, and possibly external knowledge carriers. BPM itself thus becomes a collaborative process, and its quality depends largely upon the quality of collaboration, in terms of work efficiency and quality of results. In addition to the social components, the communication possibilities within the business community play a key role. In a sense, SBM is a consequence and exploitation of the communication and collaboration possibilities that have been brought along with the Web 2.0 developments of the past 10 years.

Topics

The primary goal of this workshop is to bring together researchers and practitioners who are interested in SBM as a paradigm, or who can contribute experience and cases of its applications. It will address the motivational, organizational, business and technical issues associated with the adoption of SBM practices in the enterprise. To this end, the SBM workshop calls for contributions that address fundamental research, system issues, empirical evaluation, and industrial experiences in social business process modeling and management, including, but not limited to, the following topics:

- Application areas for social BPM
- SBM success stories
- Design approaches for socially-enabled processes
- Infrastructure requirements for SBM
- Leveraging social networking in SBM
- Crowdsourcing business process modeling
- Handling of collaborative design transactions
- Roles and skills required to implement socially-enabled processes
- Management of a design community

- Success and value measurement for socially-enabled processes
- SBM in the Cloud
- Tools for SBM

Submissions

Authors are invited to submit original, unpublished research papers that are not being considered in another workshop. Manuscripts will be limited to 8 (IEEE style) pages. Please follow the IEEE Computer Society Press Proceedings Author Guidelines to prepare your papers with 8.5" x 11", two-column format. Pre-submission of abstracts is optionally provided for authors one week before the paper submission deadline. At least one author is required to attend the conference and present the paper. Electronic submission of manuscripts (in PDF) is required. All papers selected for this workshop are peer-reviewed and will be published in the regular conference proceedings by the IEEE Computer Society Press.

Important Dates

Submission of papers: March 1st, 2013
Notification of acceptance: April 30th, 2013
Camera-ready: May 15th, 2013
Workshop: July 15th, 2013

Participation

Participation in the workshop requires a registration for the 15th IEEE Conference on Business Informatics (CBI 2013). More information can be found at the conference website. Presentations will be held on the first half of July 15th, with the other half of the day being devoted to a Social BPM Lab. Enrollment for the BPM Lab will be performed as part of the conference registration.

Social BPM Lab

The basic idea of the Social BPM Lab is that the members of a business community collaborate in a Web 2.0-based social network, to define business objectives, strategies and business processes together or even just to find a common understanding of the organization. Participants perceive the Lab as a unique experience in which they accomplish tasks together as a team, take on responsibility and contribute new ideas. Group dynamic processes empirically provide for quite some surprising results that will help overcome barriers, finding compromises and strengthen the sense of community. The Lab acts as a catalyst for creativity and willingness to compromise and helps to form a common understanding of processes and organizational structures.

For more information, please visit Horus Social BPM Lab.

Organizing Committee

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